

Annex A

About Families for Life

Families for Life's vision is to build strong and resilient families because that makes for stronger communities and better individual well-being.

We Listen. We listen to the issues that Singapore families are facing.

We Explore and Promote. We bring people and organisations together to create platforms for family bonding and to engage Singaporeans in conversations about families.

We Voice. We voice out concerns that people have on family issues and continue this conversation with our partners and the community.

Appointment of Families for Life Council Members

The Families for Life Council is chaired by BG (Ret) Ishak Ismail, Regional Director (Asia) of BAE Systems Hägglunds AB, and is supported by 13 Council Members. This is his first term leading the Council.

In addition, Minister Desmond Lee has appointed six new members to the Council, namely:

1. **Mr Albert Lim**, Director, El-Shaddai Resources Pte Ltd
2. **Dr Elly Sabrina Binte Ismail**, Director, Banyan Clinic; and Director, Madison Academy of Music
3. **A/Prof John Wong**, Associate Professor; Head and Senior Consultant Psychiatrist, Department of Psychological Medicine, Yong Loo Lin School of Medicine, National University of Singapore; President of the College of Psychiatrists, Academy of Medicine Singapore; and Director, NUS Mind-Science Centre
4. **Ms K Thanaletchimi**, President, Healthcare Services Employees' Union; Chairperson, NTUC Women's Committee; and Vice President, NTUC Central Committee
5. **Prof Paulin Straughan**, Professor of Sociology (Practice) and Dean of Students, Singapore Management University

6. **Mrs Sher-Li Torrey**, Founder, Mums@Work (Singapore); and Director, Career Navigators Singapore

Council Members who have been reappointed include:

1. **Dr Ann Tan**, Obstetrician and Gynecologist, Women Fertility & Fetal Centre
2. **Mr Jeff Cheong**, President of Tribal Worldwide Asia; and Head of Tribal Worldwide Singapore
3. **Mr Kelvin Ang**, Blogger & Founder, Cheekiemonkie.net; and Co-founder of Daddy Matters
4. **Mr Kua Soon Khe**, Chief Executive, Singapore Buddhist Federation
5. **Dr Mathew Mathews**, Senior Research Fellow, Institute of Policy Studies, Lee Kuan Yew School of Public Policy, National University of Singapore
6. **Ms Sim Siew Moon (Mrs Nicole Chung)**, Tax Policy and Controversy Leader, EY Asia-Pacific; and Tax Partner, Ernst & Young Solutions LLP
7. **Mr Tong Yee**, Director/Co-Founder of The Thought Collective

Please refer to **Appendix I** for information on the Families for Life Council Members.