

Tuning in to the Leaders

Session 17



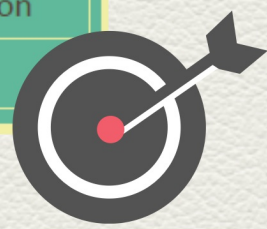
Dr Vincent Ng

Dr Vincent Ng is Chief Executive Officer of AMKFSC Community Service Ltd. He completed his PhD in social work at the National University of Singapore. Prior to joining AMKFSC in 2009, Vincent worked as a social worker in both public and medical settings.

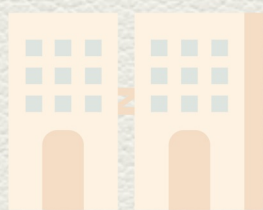
1) Comparison of the Business World VS the Social Service Model

Business	Social work
Strategic thrusts	Our mission
Intentional	Purposeful
Market analysis	Social trends
Market segmentalisation	Differentiated approach – Preventive, Developmental, Remedial, Specialisation
Bottomline	Social impact
Alliance	Partnerships
Creating value in product/services	Creating value in people/organisation
<i>Work to make others get out of job</i>	<i>Work to get ourselves out of job</i>

(Hear more in his video titled "Business model VS Social Service model")



2) The Sojourner leader



Sojourn /'sɒdʒɜːn; 'sʌdʒ-Verb
to stay or reside temporarily



1

Leadership is transient.

Leadership is never permanent. The impact during one's stay is more important than the length of one's stay. Recognizing our time limit as a leader, we must ask ourselves what kind of impact we want to make.

2

Being a true leader.

We must have the courage & conviction to fulfill the mission of creating social change.

(Hear more in his video titled "Leadership in a leader")

3) Must-have qualities of a good leader

Quick uptake
- Decisive



Thinks for others



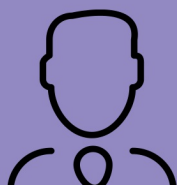
Inspirational



Supportive



Go-getter



Striver for Perfection



Be able to command respect

