

The Father's Heart

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Centre for Fathering & Dads for Life

An initiative by:



Supported by:



A Father's Journey

What I need from Papa:

Know My Father's Heart
Acknowledged as a Son, Man
Accepted Unconditionally
Affirmed for My Talents
Released into My Destiny
Rest Securely in Father's House

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State of Families Today



WORK

Long Hours
Frequent Travels
Up-or-Out Culture
Unemployment
Dual Income Families
Wives Earning More

MARRIAGE

Lack of Comms/ Interests
In-laws Relationship
Infidelity
Violence
Separation/ Divorce
Gatekeeping
Childlessness/ Abortion

CHILDREN

Over-scheduled/ Stressed
Over-exhausted
Poor/ Broken Comms
Rebellious
Delinquent
Special Needs
Disconnected/ Abandoned

FATHERLESSNESS

ADDICTIONS

Pornography
Smartphones
Gaming
Gambling
Alcohol
Drugs

MEN'S CONCERNS

Loss of Respect
Finances
Life's Purpose
Health & Ageing
No Authentic Community

ELDERLY PARENTS

Burdensome
Cost of Care
Lack of Support
Disconnected/ Abandoned
Source of:
Father & Mother Wounds

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Restoring Father's Identity & Roles



- **Identity**

- Son
- Man
- Husband
- **Father**
- Grandfather/ Great Grandfather

- **Roles**

- Protector, Provider & Nurturer
- Warrior, King & Sage
- New & Contemporary Roles
- Thermostat & not Thermometer

A Father calling out a Son into Manhood

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Families Need Fathers



Fathers

Involved

Consistent

Aware

Nurturing

Moral Authority

Confers Identity

Provides Security

Affirms Potential

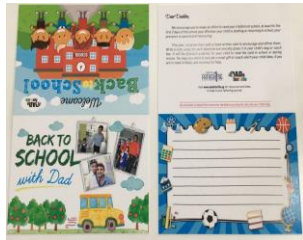
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National Fathering Campaigns

Back to School with Dad

The first day of the school year where Dads in schools make a commitment to send and enter the school gate with their child.



37 Schools
26,297 Families

Paktor with Mummy

Dads to honor & date their wives on Mother's Day. The best gift a Dad can give his children is to love their Mother.



10 Schools
2,000 Families

Celebrating Fathers

Nationwide Father's Day campaign to recognize the important roles of Dads & to encourage active fatherhood.



Campaign Reach
1.5 Million

Eat with Your Family Day

Held every last Friday of the month, so participating companies, government organizations & schools could allow staff to leave work early & have dinner with their families.



572 Organizations
240,846 Families

Children's Day

Social media campaign to encourage fathers to be present in their children's lives, and to constantly affirm their identity and potential.



Campaign Reach
6,100 Families

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Direct Engagement of Families & Fathers

Embracing Parenthood with PA



Dads@Schools



Fathering Workshops



Parenting Talks



Community Events



Father – Child Bonding Programmes

Breakfast with Dad



Father-Child Experiential Workshop



Adventure Camp with Dad



Fathering Workshops @ Prisons



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Impact of Fathering Movement



- 42,000 fathers equipped & supported since Father's Day 2000
- 120 incarcerated fathers served by DFL fathers
- 40 DFL Father Groups (Schools, Workplace & Social Institutions)
- 26 Nations keen on DFL Movement & CFF Fathering Programs
- Life-cycle stage Fathering programs to support Child's first 40 years



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Partnering Our Fathers Network



- **How will Singapore look if all Sons carry the Father's Heart?**
- **Greater Social Impact when we combine your passion & expertise with our platforms:**
 - Time & Resource
 - PR, Communications & Social Media Strategists
 - Researchers, Writers, Film Directors & Producers
 - Education, Social Service, Community & Corporate Partners

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